# Revolutionizing the Hyper Car Experience: Racing Unleashed and Pagani Unveil Groundbreaking Huayra R Driving Simulator



Racing Unleashed and Pagani Automobili are proud to unveil the Huayra R simulator, a groundbreaking advancement in virtual driving technology and design that redefines the boundaries of motorsports. This collaboration heralds a new era in automotive innovation, where the worlds of virtual and real driving seamlessly converge.

The Huayra R simulator isn't just another gaming device; it's a technological marvel that brings the thrill of driving a Pagani hyper car to life like never before. With unprecedented precision and attention to detail, it replicates every aspect of the real car, from its sleek carbon fiber body to its adrenaline-pumping performance.

#### Where beauty meets high-tech

For the first time, drivers can experience the transformative power of simulator technology enhancing skills, allowing to push limits in a safe environment before applying the newfound expertise to the real car.

"This is a game-changer in every sense of the word," declares Francisco Fernandez, CEO at Racing Unleashed. "Our partnership with Pagani represents a quantum leap forward in sim racing technology, delivering an experience that transcends mere entertainment to become a true reflection of the Pagani ethos."

Franco Morsino, Vehicle Dynamics Lead at Pagani Automobile, echoes this sentiment, stating, "We set out to create something truly extraordinary - an immersive driving

simulator that captures the essence of Pagani's craftsmanship and engineering prowess. The Huayra R simulator is the culmination of our shared vision for pushing the boundaries of what's possible."





Meticulously tested and validated by professional drivers, the Huayra R simulator offers unparalleled realism and engagement. From its advanced seat belt system to its ABS emulator, every detail has been meticulously crafted to deliver an experience that is as close to reality as possible.

#### Go to the track. Every time you want.

Owners can explore virtual circuits, participate in events, and even receive coaching from professional instructors and share the experience with friends and family, all from the comfort of their own homes.

Furthermore, the introduction of the simulator aligns with Pagani's commitment to excellence, as evidenced by its Arte in Pista program. This initiative provides track car owners with exclusive events and support to enhance their driving skills and enjoyment.

## Available worldwide

Initially available exclusively to Huayra R owners, the simulator is now accessible to enthusiasts worldwide through Pagani dealers. It's a revolution in sim racing - an experience unlike anything the world has ever seen.



## **About Racing Unleashed**

Racing Unleashed is dedicated to making motorsports accessible to everyone, regardless of location or experience level. With advanced technologies, a global franchise network, and athletic-centric competitions, Racing Unleashed aims to provide the most engaging experiences for Motorsport fans worldwide.

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